

Robert McLeod

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307 20 Ave SW
Calgary, AB

Objective: To obtain a position that gives me the opportunity to use my current skills and develop new skills while at the same time being creative and encouraged to be innovative.

Education

- | | |
|---------------------|---|
| Sept 2006 – current | Bachelor of Commerce, Entrepreneurship and Innovation (2010)
Haskayne School of Business
University of Calgary, Coop Program
GPA 3.09/4.0 |
| April 2005 | Diploma, Electrical Engineering
Dalhousie University, Halifax, NS |
| June 2000 | Diploma, with honours
Woodstock High School, Woodstock, NB |

Technical Skills

- Proficient in many software programs and suites, including Adobe Studio, Microsoft Office, iContact, MajorTom, Clicktracks, Webtrends

Non-technical Skills

- President of Dalhousie/King's Ultimate Frisbee 2003-2005
- President of Mount Royal Ultimate Winter 2006
- Tournament Coordinator 2004, 2005, and 2006

Other Skills

- First Aid Certified; 2007
- Intermediate Bilingual Certificate in French; 2000
- Dale Carnegie Toastmaster's Course; 2000

Work Experience

- | | |
|---------------------|--|
| Jan 2009 – May 2009 | Social Media Specialist
SMART Technologies <ul style="list-style-type: none">• Created and maintained SMART's online presence on the most popular social networks. (Facebook, Twitter, Youtube)• Promote our education campaigns using our social networks• Administrate and support the SMART Exchange, which is the largest online resource of SMART users |
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Work Experience

May 2007 - Present

Internet Marketing Coordinator

Carma Developers LP

- Developed our intranet which is built using Joomla
- Promote Carma communities by developing community websites, implementing email marketing software, and preparing visitor stats to help the sales teams advertise more effectively
- Research Web 2.0 and develop strategies for marketing our brand more effectively using Web 2.0 resources

Jan 2002 - Present

Web Developer

Umbilical Brothers, Affinity 2 Image, Procrastinus, Spirit of Wood, Sikphotography, Aquavivawater, Maritime Safety Educators and others

- Ensure clients are satisfied with their website by communicating and working directly with them
- Remove spam, fix code and moderate forum and guestbook
- Website innovation using new software, improving existing code, or adding new features

Awards and Accomplishments

May 2001

Futuretrek 2001

- Chosen as one of 20 team leaders, from 200 youth who were selected to participate in a 5 day youth forum in Ottawa

Extra Curricular

2001 – Present

Ultimate Frisbee

- Member of Invictus (since 2005), a competitive men's team that competes in the UPA Championship Series and won bronze at the Canadian Ultimate Championships in 2007 and 2008.
- Member of Lawn Party (since 2005), a competitive coed team consisting of the top men's and women's players in Calgary.

Volunteer Experience

Jan 2006 – Jan 2009

Juniors Coordinator

Calgary Ultimate Association

- Develop the Juniors Ultimate program in Calgary with our goal of competing at the 2008 Canadian Ultimate Championships in Calgary, Alberta